

## Scotland's Golf Coast welcomes the Genesis Scottish Open

It promises to be an exciting and enjoyable week of golf on Scotland's Golf Coast. From 7<sup>th</sup> to 10<sup>th</sup> July, the Genesis Scottish Open will be played at the Renaissance Club. This will be the fourth year in a row that the club has hosted the event and the sixth time in eight years that the Scottish Open has been held in East Lothian.

This year, the Rolex Series event will be co-sanctioned by both the DP World Tour and the PGA Tour, as players vie for Race to Dubai and FedEx Cup points. The four current Major champions – Collin Morikawa (The Open), Scottie Scheffler (The Masters), Justin Thomas (PGA Championship) and Matt Fitzpatrick (US Open) will be play alongside many of the world's best men's golfers.

The Renaissance Club is part of Scotland's Golf Coast. Scotland's Golf Coast is the business and marketing alliance for golf tourism in East Lothian with 40 members, including golf clubs, accommodation providers and other local businesses.

The region has the greatest concentration of links golf courses in the world and the Scottish Open week is a wonderful opportunity to showcase golf tourism in East Lothian. With a choice of 21 courses, the region offers a variety of golf from Top 100 bucket-list to great-value municipal links courses.

To offer some highlights, Musselburgh Links celebrates its 350<sup>th</sup> anniversary this year, whilst Dunbar is an Open qualifier. The West links at North Berwick – home to double-winning Solheim Cup Captain Catriona Matthew – has an excellent reputation. The three courses at Gullane are all a unique challenge, Old Tom Morris designed Luffness New and Kilspindie enjoys stunning views of the Firth of Forth across to Fife and Edinburgh. Newcomers on the coast include Archerfield Links and Craigiellaw, and they sit beautifully alongside the region's stalwarts including Royal Musselburgh and the Glen.

With all 21 golf courses within 30 minutes of each other and the furthest course only 50 minutes from Edinburgh and Edinburgh airport, Scotland's Golf Coast is the perfect golf destination. The dry coastal conditions and firm soil allow golf to be played 365 days a year, whilst in the summer, it is light from sunrise at 04.30 to sunset at 22.00.

With the game's history in abundance for the golf aficionados and plenty to do for the non-golfer, East Lothian ticks all the boxes for the golf trip. The towns of Aberlady, Gullane, North Berwick and Dunbar offer atmospheric and welcoming hostelries and Scotland's Food and Drink County can confidently boast about the quality of its produce.

Gordon Simpson, Secretary at Gullane Golf Club said, "We are familiar with the excitement of hosting the Scottish Open, having held the event in 2015 and 2018. It is a truly wonderful week and we are delighted that East Lothian is once again welcoming the world's best".

For more information on Scotland's Golf Coast, contact [info@scotlandsgolfcoast.com](mailto:info@scotlandsgolfcoast.com) or, visit [www.scotlandsgolfcoast.com](http://www.scotlandsgolfcoast.com)